

PEOPLE + COMPANY DATA INTELLIGENCE

Transforming sales, recruiting, and marketing processes
with best-in-class data

WHAT IS LEADFUZE?

PEOPLE + COMPANY DATA INTELLIGENCE YOU CAN ACTUALLY USE

- LeadFuze gives you best-in-class contact data for:
 - Leads in your target market (loved by sales teams)
 - Job candidates for passive recruiting (loved by recruiters)
 - Custom audiences for ad targeting (loved by marketers)
- Puts your list building on auto-pilot
- Allows you to export or send your lead data anywhere to trigger your own workflows

To Make it Easy...

Imagine LinkedIn data, but with **full contact details**, the ability to build lists **automatically**, unlimited **exporting**, and **more insights** on people and companies, while integrating with the tools you use.



WHY LEADFUZE?

A LITTLE BACKSTORY

We have been around since 2014 - we aren't a fly by night data company.

We were tired of expensive, stale list providers like Dunn & Bradstreet, Hoovers, etc.

Several big players have come and failed. SalesLoft Prospector, [Data.com](#) and [KiteDesk.com](#) (*we actually acquired this*) all shut down. Lots of smaller players like HeadReach (*which we also acquired*) have also closed shop. Why? Because maintaining accurate data is *hard*!

WHY LEADFUZE?

CONTINUED...

But we've figured out how to do it... **at** scale... and **accurately**.

We spend **nearly seven figures a year** in data partnerships, our own crawling, and our own battle tested email validation.

Data comes from all over with sources like LinkedIn, CRM partnerships, job boards, career sites, company websites, and more.

And now LeadFuze users are discovering tens of thousands of leads every single day!

DATA

HOW IT ALL WORKS BEHIND THE SCENES



SOURCING

Through our data partnerships and crawling the web and social sites, we get nearly **1.5 billion** profiles!



MATCHING

We match individuals to their companies, enrich the data, then trash “junk” profiles. This gets us to **~600 million** unique profiles.



VERIFYING

Our proprietary validation engine leads to the highest deliverability possible. Through this process, we get down to **~300 million** records.



UPDATING

We are able to repeat this process through 1.5 billion profiles **every quarter** to keep them fresh, while looking for more to add!

BENEFITS

THE WHY

- Put **HOURS** back into each rep's day
- Reach up to **10x the volume** of leads per day, week, and month per rep
- **Save thousands** over LinkedIn Recruiter and eliminate Sales Navigator ([read our LinkedIn comparison post](#)) and outdated list services
- **Save hundreds** on email validation costs (we already do this for you)
- Even when reps aren't prospecting, LeadFuze can be **running automatically!**

WHO IS THIS FOR?

IF YOU NEED DATA, WE CAN HELP

LeadFuze is loved by **salespeople, recruiters, and marketers** in:

- Staffing
- Marketing agencies
- IT
- SaaS
- Insurance
- B2B Service Providers
- Startups
- Telecommunications
- Printing
- Financial / Lending
- And many more!

You just found your source for accurate data intelligence and contact info!

MARKET BASED SEARCH

FIND YOUR ENTIRE TARGET DEMOGRAPHIC

Search for entire lists of companies and individuals with the following filters:

- Industry
- Company and/or Person locations
- Employee size
- Adwords budget
- Technologies used or not used
- Companies hiring
- News on partnerships, funding, litigation, expansions, mergers and acquisitions, etc
- Current and previous roles
- Years of work experience
- Time in latest role
- Estimated salary
- Skills
- Education
- Keywords
- And more...

⊖ PEOPLE CRITERIA

ROLE

Choose role

YEARS OF WORK EXPERIENCE

Choose experience range

ESTIMATED SALARY

Choose estimated salaries

MAJOR

Select Majors

LOCATION

SEARCH CRITERIA

⊖ COMPANY CRITERIA

INDUSTRY

Enter the industry (or industries) for your targeted leads

EMPLOYEE SIZE

Choose employee size range(s)

TECHNOLOGIES BEING USED

Choose technologies

NEWS

Select categories of news events

LOCATION

City/State/Metro/Country/Continent/Group

MONTHLY ADWORDS BUDGET

Enter monthly adwords budget

HIRING FOR

Input job titles to find those hiring

YEAR FOUNDED

From None To None

ACCOUNT BASED SEARCH

FIND SPECIFIC LEADS WITHIN TARGET ACCOUNTS

Or search for specific accounts
or people!

SEARCH CRITERIA

FIRST NAME

Search by first name

LAST NAME

Search by last name

COMPANY OR DOMAIN NAME

Company or domain

ROLE

Choose role

⊖ ADVANCED SEARCH CRITERIA

KEYWORDS

Keywords

SEARCH PAST EMPLOYMENT HISTORY

☐

Start searching

CLEAR ALL FIELDS

BUILDING YOUR LIST

QUICKLY ADD ALL LEADS THAT MATCH YOUR CRITERIA

Click into a lead to see more details about them and the company they work for.

Add leads to a list to get their contact info.

Add one, hundreds, or even thousands of leads at a time.

☐

PERSON

☐

COMPANY

☐

CONTACT INFO

Marianne Botte

Chef De Service (Siao Urgence, Chrs U, Places De Stabilisation)

Alc

Marketing & Advertising

in

Nice, Provence-Alpes-Cote D'Azur, France

ADD TO LIST

Ashlyn Bell

Copywriter

22squared

Marketing & Advertising

in

f

Atlanta, Georgia, United States

Added to [My First List](#)

☐

PERSON

☐

COMPANY

☐

CONTACT INFO

Sidney Henne

Strategy Director

72andsunny

Marketing & Advertising

in

Brooklyn, New York, United States

ADD TO LIST

Person Details

Company Details

Employees

Activity

CONTACT INFO

Add this lead to a list to see contact details

ADD TO LIST

ESTIMATED YEARS OF WORK EXPERIENCE

8 years

ESTIMATED SALARY

\$100,000-150,000

TIME IN LATEST ROLE

2 years to 5 years

JOB HISTORY

Apr 2018

Strategy Director

72andsunny

Marketing and Advertising

Jul 2016 - Jun 2017

Senior Strategist

Deutsch

Marketing and Advertising

Nov 2014 - Jun 2016

Account Planner

Deutsch

Marketing and Advertising

EDUCATION

School:

N/A

Majors:

Marketing, Advertising, Management, Business, Spanish

Minors:

N/A

LeadFuze

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BUILDING YOUR LIST

FIND CO-WORKERS TO PENETRATE DEEPER INTO ACCOUNTS

You can dive deeper into their co-workers to find more leads from the same account.

☐

PERSON

☐

Marianne Botte

Chef De Service (Siao Urgence, Chrs U, Places De Stabilisation)

☐

Ashlyn Bell

Copywriter

☐

COMPANY

☐

Alc

Marketing & Advertising

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Nice, Provence-Alpes-Cote D'Azur, France

☐

in f

Atlanta, Georgia, United States

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in

Brooklyn, New York, United States

☐

ADD TO LIST

☐

Added to [My First List](#)

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ADD TO LIST

Person Details

Company Details

Employees

Activity

SEARCH

WE FOUND 567 EMPLOYEES OF THIS COMPANY

☐

PERSON

☐

COMPANY

☐

CONTACT INFO

☐

Michael Wilson

Creative

☐

Melissa Ortiz

Accounts Payable Specialist

☐

Ashley Broughman

Brand Director

☐

Samantha Mintz

Writer

☐

Christopher Rub

☐

72andsunny

Marketing & Advertising

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Los Angeles, California, United States

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ADD TO LIST

MEET FUZEBOT

PUT YOUR LIST BUILDING EFFORTS ON AUTOPILOT

Included with every subscription,
Fuzebot will build your list for you.

No need to re-run searches later either!

Combine this with connecting your list
to an outreach tool and you can have
100% hands-off prospecting!

LEAD LISTS				+ ADD NEW LIST
LIST NAME ▾	TOTAL LEADS ▾	FUZEBOT STATUS ▾	LEADS REMAINING ▾	
My First List Damian	3 leads 08.14.2020 by Owner	Running 25 each day	741,115 leads <div></div>	SHOW LEADS ⋮
SEARCH CRITERIA		FILTERS		
Industry: Marketing & Advertising Country: United States		✓ Currently Employed		
Edit Traits				

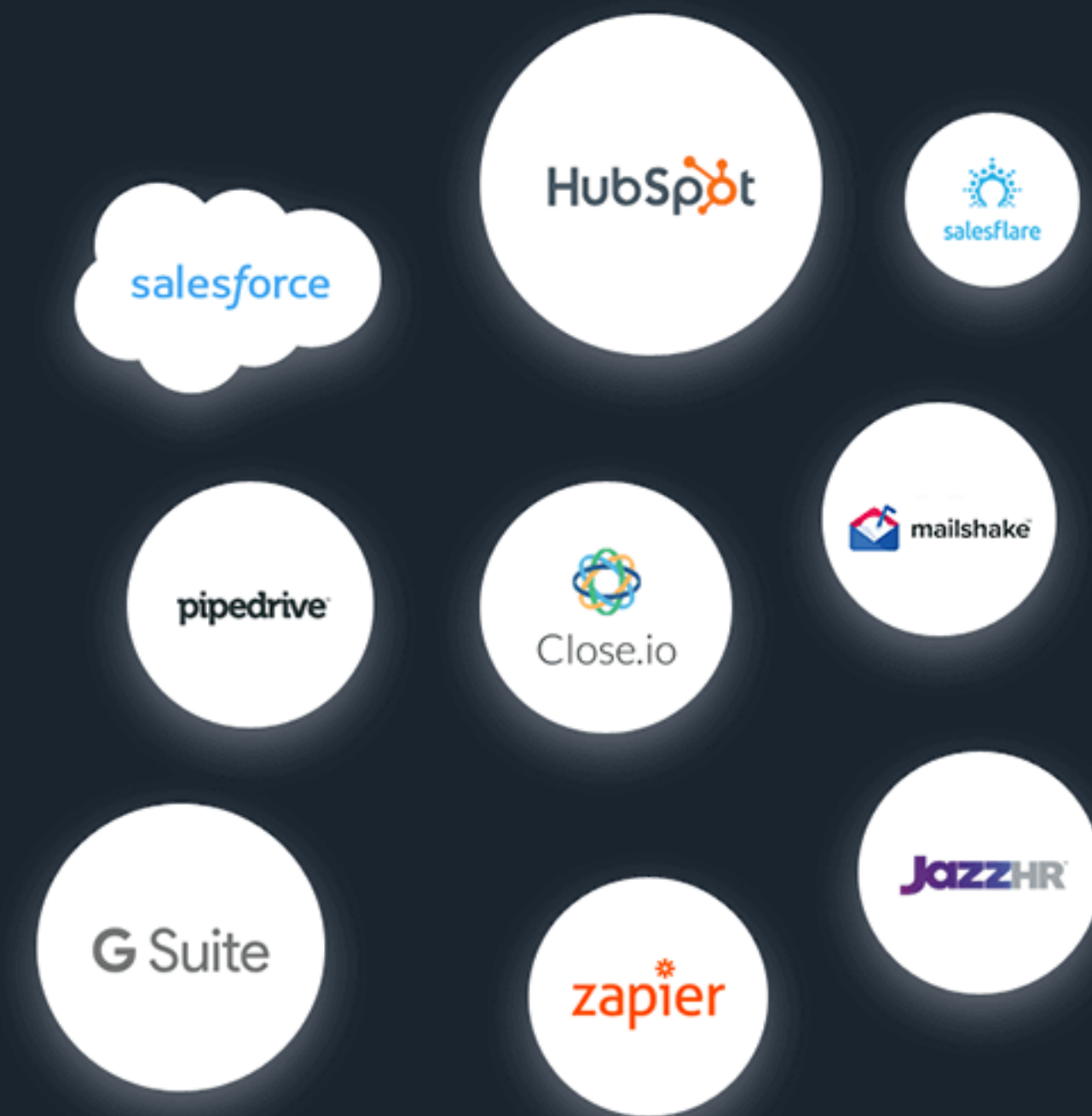
INTEGRATIONS

CONNECT TO THE TOOLS YOU ALREADY USE (OR ADD MORE TO YOUR STACK!)

Integrate your CRM or ATS, then let LeadFuze add new leads and skip existing leads.

Connect an individual list to trigger an integration and automate entire outreach workflows.

[Learn more in our user guide.](#)

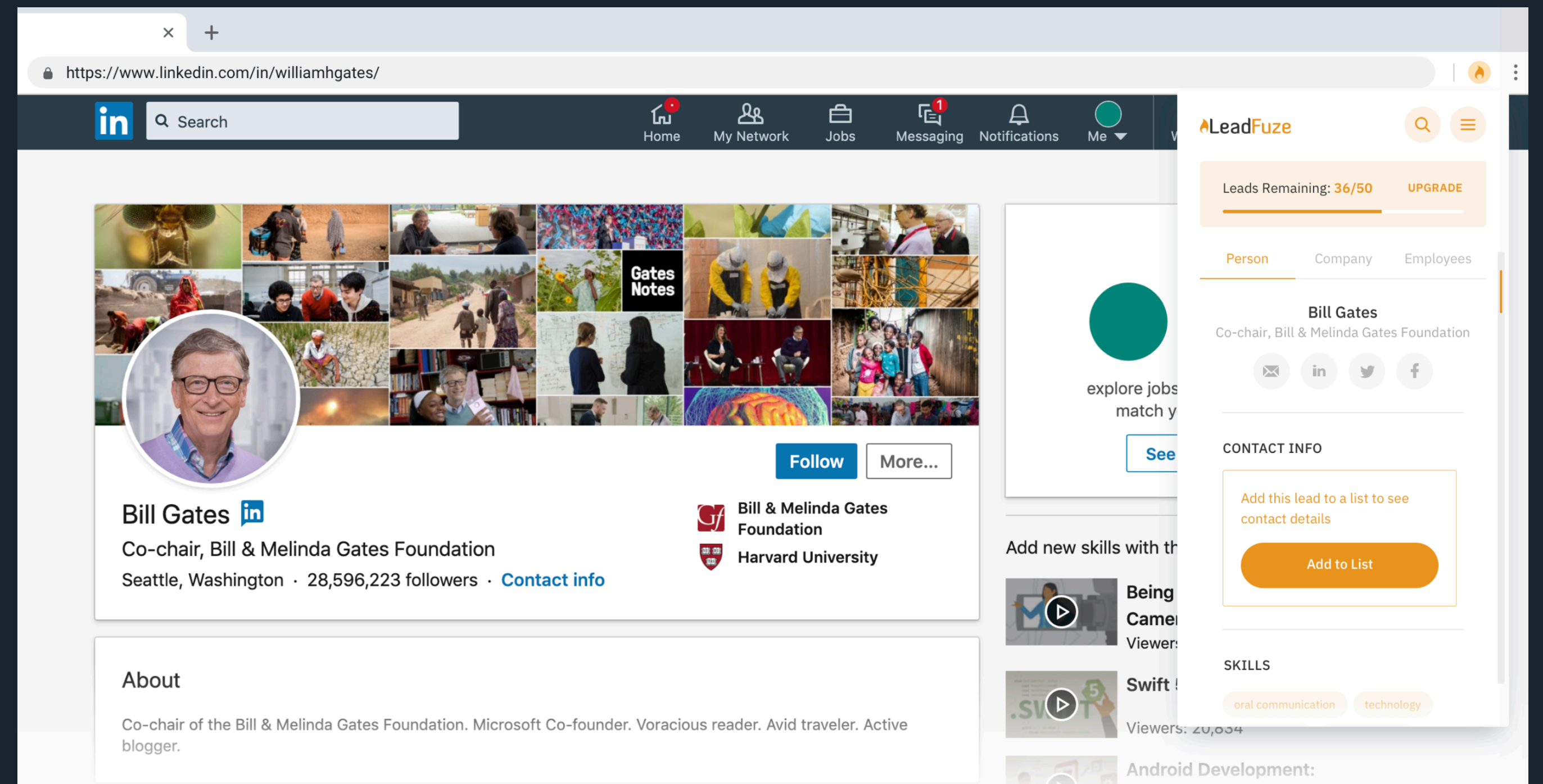


CHROME EXTENSION

PULL UP DETAILS DIRECTLY FROM THEIR LINKEDIN PROFILE PAGE

The only extension NOT scraping for data. Instead, we simply use the URL to match to our data.

This keeps your LinkedIn account **protected** and you aren't at risk of losing your LinkedIn account.



CHROME EXTENSION

PULL UP DETAILS WHEN BROWSING COMPANY WEBSITES

We'll look at the domain to match to our company database. You can then find their employees and other information about the company like technologies they use, recent news, employee size, and more!

The screenshot shows a web browser displaying the Squarespace website. The website has a navigation bar with links: About Us, Careers, Our Team, and Locations. The main content area features the headline "We believe in the power of the individual to make great things." followed by a sub-headline "We exist to help people with creative ideas stand out and succeed." and a paragraph "e create a modern platform that enables millions to build a brand, share their stories, and transact with their customers in an impactful and beautiful online presence." Below this, there is a large number "1,143" and the text "Squarespace has grown to a team of more than". To the right, there is a large number "Millions" and the text "Since launch, millions of websites have been".

Overlaid on the right side of the browser window is the LeadFuze extension interface. It features the LeadFuze logo at the top right. Below the logo, there is a status bar showing "Leads Remaining: 36/50" and an "UPGRADE" button. Underneath, there are tabs for "Person", "Company", and "Employees", with "Company" currently selected. The main content of the extension shows the company name "Squarespace" and its logo. Below the logo, there are social media icons for email, LinkedIn, Twitter, Facebook, and YouTube. A note indicates "Added to Long list name (02.16.2020)". A section titled "CONTACT INFO" lists the following details: email "squarespace@email.com", website "squarespace.com", phone "(217) 349-4935", and address "225 Varick Street, 12th Floor New York, NY 10014".

TESTIMONIALS

TOP RATED DATA INTELLIGENCE PLATFORM

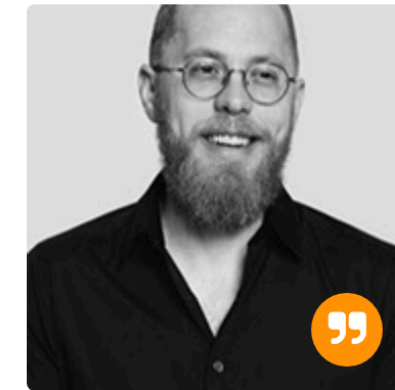
Don't take our word for it. Check out our publicly accessible ratings and reviews:

- [G2](#) (4.6 out of 5)
- [Capterra](#) (4.6 out of 5)
- [TrustRadius](#) (9.1 out of 10)

Douglas Ferguson

Human Resources

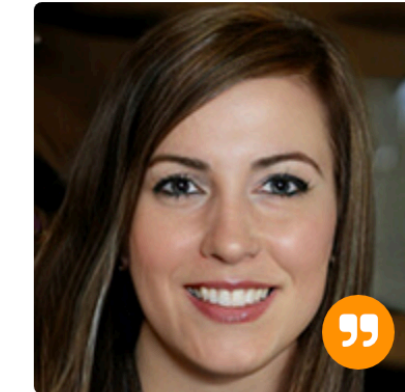
"LeadFuze is a **great source of leads** for outbound email. Quick and easy to set up. Great tool for quickly generating a list of targets."



Stephanie Curtin

Marketing & Advertising

"Doing business outreach, LeadFuze has become my go-to on almost a daily basis. Its ability to provide a wide spectrum of results and more importantly, **reliable and accurate** - makes it a must-have."



Dean Park

Computer Software - SaaS

"We're currently using LeadFuze to prospect leads then push them into our CRM for marketing or sales follow ups and so far the experience has been fantastic. The solution itself is **very easy to use** and the support for the product is unlike any other company that I have worked with. I would highly recommend this product to anyone looking to automate their prospecting process."



Scott Scales

Insurance

"We are a small insurance agency and we use LeadFuze to find highly targeted for our prospects for our sales efforts. I am the primary user at this point and use it to build **highly targeted lists** that are automatically added to our CRM and mailing system. It is a huge time saver as the leads can be paced over time."



PRICING

ALL FEATURES INCLUDED

Plans are based on lead counts and include all features.

We can also customize plans for teams over 5.

We have 3 terms:

1. **Month-to-Month:** Billed monthly. Cancel any time.
2. **Commitment:** Annual plan billed in 12 month installments. Receive a 10% discount + 20% more leads
3. **Annual:** Billed annually upfront. 2+ months free + 50% more leads. Also get all leads upfront!

STARTER

For individual sales reps, recruiters or Founders looking to start prospecting for new customers or recruit new talent.

500 Lead Credits/mo*[?]

*You can add more later

Unlimited Lists

Account Based Search Filters

Market Based Search Filters

Fuzebot List Build Automation

Ignore Lists

Export to CSV

De-Duplication

Integrations

SCALING

For individuals or teams that want to scale their lead generation and recruiting efforts or build custom audience lists for ad targeting.

2500 Lead Credits/mo*[?]

*You can add more later

Unlimited Lists

Account Based Search Filters

Market Based Search Filters

Fuzebot List Build Automation

Ignore Lists

Export to CSV

De-Duplication

Integrations

CHOOSE YOUR PLAN:

☒ Starter

500 Lead Credits Per Month

☐ Scaling

2,500 Lead Credits Per Month

CHOOSE YOUR SCHEDULE:

☒ Monthly Commitment

\$132.30/mo

Billed monthly, 12 month commitment + 20% more lead credits for free

☐ Month-to-Month

\$147.00/mo

Billed monthly, cancel any time

☐ Annual

\$1411.20/yr

Billed annually, 2+ month free + 50% more lead credits for free

AGREE TO TERMS:

☐ By purchasing, you agree to the [terms of service](#). *Required

SUBSCRIBE TO STARTER

ADDING USERS

MAKE YOUR TEAM MORE PRODUCTIVE

The primary account admin should Register and add users once the initial purchase is complete.

Users are just \$49/mo per user and share the lead credits. Admins can set individual lead credit allotments for each user.

Each user will be able to build their own list of leads, connect to their own ATS or CRM instance as well as any outreach tools to send their own emails.

Read: [Learn How to Roll Out LeadFuze to Your Team Without Push Back!](#)

GETTING STARTED

GET 25 LEAD CREDITS FOR FREE!

Ready to get your free 25 lead credits? [Get Started](#)

Inside the app, we have tutorial videos you can access for each page. There's also live chat in-app and we have our [knowledge base](#) to answer common questions!

You can always go here to [see a full demo](#) before signing up for a trial.



www.LeadFuze.com