Transforming sales, recruiting, and marketing processes with best-in-class data
WHAT IS LEADFUZE?
PEOPLE + COMPANY DATA INTELLIGENCE YOU CAN ACTUALLY USE

• LeadFuze gives you best-in-class contact data for:
  • Leads in your target market (loved by sales teams)
  • Job candidates for passive recruiting (loved by recruiters)
  • Custom audiences for ad targeting (loved by marketers)

• Puts your list building on auto-pilot

• Allows you to export or send your lead data anywhere to trigger your own workflows
To Make it Easy...

Imagine LinkedIn data, but with **full contact details**, the ability to build lists **automatically**, unlimited **exporting**, and **more insights** on people and companies, while integrating with the tools you use.
LEADFUZE
THE METRICS THAT MATTER

300+ Million BUSINESS PROFESSIONALS
12+ Million COMPANIES
30,000+ REGISTERED ACCOUNTS

Never run out of leads!
You’re in good company!
WHY LEADFUZE?
A LITTLE BACKSTORY

We have been around since 2014 - we aren’t a fly by night data company.

We were tired of expensive, stale list providers like Dunn & Bradstreet, Hoovers, etc.

Several big players have come and failed. SalesLoft Prospector, Data.com and KiteDesk.com (we actually acquired this) all shut down. Lots of smaller players like HeadReach (which we also acquired) have also closed shop. Why? Because maintaining accurate data is hard!
WHY LEADFUZE?
CONTINUED...

But we’ve figured out how to do it... at scale... and accurately.

We spend nearly seven figures a year in data partnerships, our own crawling, and our own battle tested email validation.

Data comes from all over with sources like LinkedIn, CRM partnerships, job boards, career sites, company websites, and more.

And now LeadFuze users are discovering tens of thousands of leads every single day!
DATA

HOW IT ALL WORKS BEHIND THE SCENES

SOURCING
Through our data partnerships and crawling the web and social sites, we get nearly 1.5 billion profiles!

MATCHING
We match individuals to their companies, enrich the data, then trash “junk” profiles. This gets us to ~600 million unique profiles.

VERIFYING
Our proprietary validation engine leads to the highest deliverability possible. Through this process, we get down to ~300 million records.

UPDATING
We are able to repeat this process through 1.5 billion profiles every quarter to keep them fresh, while looking for more to add!
BENEFITS
THE WHY

• Put **HOURS** back into each rep’s day
• Reach up to **10x the volume** of leads per day, week, and month per rep
• **Save thousands** over LinkedIn Recruiter and eliminate Sales Navigator
  ([read our LinkedIn comparison post](#)) and outdated list services
• **Save hundreds** on email validation costs (we already do this for you)
• Even when reps aren’t prospecting, LeadFuze can be **running**
  automatically!
WHO IS THIS FOR?
IF YOU NEED DATA, WE CAN HELP

LeadFuze is loved by **salespeople**, **recruiters**, and **marketers** in:

- Staffing
- Marketing agencies
- IT
- SaaS
- Insurance
- B2B Service Providers
- Startups
- Telecommunications
- Printing
- Financial / Lending
- And many more!

You just found your source for accurate data intelligence and contact info!
Search for entire lists of companies and individuals with the following filters:

- Industry
- Company and/or Person locations
- Employee size
- Adwords budget
- Technologies used or not used
- Companies hiring
- News on partnerships, funding, litigation, expansions, mergers and acquisitions, etc
- Current and previous roles
- Years of work experience
- Time in latest role
- Estimated salary
- Skills
- Education
- Keywords
- And more...

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ACCOUNT BASED SEARCH
FIND SPECIFIC LEADS WITHIN TARGET ACCOUNTS

Or search for specific accounts or people!
BUILDING YOUR LIST
QUICKLY ADD ALL LEADS THAT MATCH YOUR CRITERIA

Click into a lead to see more details about them and the company they work for.

Add leads to a list to get their contact info.

Add one, hundreds, or even thousands of leads at a time.
BUILDING YOUR LIST
FIND CO-WORKERS TO PENETRATE DEEPER INTO ACCOUNTS

You can dive deeper into their co-workers to find more leads from the same account.
MEET FUZEBOT
PUT YOUR LIST BUILDING EFFORTS ON AUTOPilot

Included with every subscription, Fuzebot will build your list for you.

No need to re-run searches later either!

Combine this with connecting your list to an outreach tool and you can have 100% hands-off prospecting!
INTEGRATIONS
CONNECT TO THE TOOLS YOU ALREADY USE (OR ADD MORE TO YOUR STACK!)

Integrate your CRM or ATS, then let LeadFuze add new leads and skip existing leads.

Connect an individual list to trigger an integration and automate entire outreach workflows.

Learn more in our user guide.
The only extension NOT scraping for data. Instead, we simply use the URL to match to our data.

This keeps your LinkedIn account protected and you aren’t at risk of losing your LinkedIn account.
We’ll look at the domain to match to our company database. You can then find their employees and other information about the company like technologies they use, recent news, employee size, and more!
TESTIMONIALS
TOP RATED DATA INTELLIGENCE PLATFORM

Don’t take our word for it. Check out our publicly accessible ratings and reviews:

- **G2** (4.6 out of 5)
- **Capterra** (4.6 out of 5)
- **TrustRadius** (9.1 out of 10)

**Douglas Ferguson**
Human Resources

“LeadFuze is a great source of leads for outbound email. Quick and easy to set up. Great tool for quickly generating a list of targets.”

**Stephanie Curtin**
Marketing & Advertising

“Doing business outreach, LeadFuze has become my go-to on almost a daily basis. Its ability to provide a wide spectrum of results and more importantly, reliable and accurate — makes it a must-have.”

**Dean Park**
Computer Software - SaaS

“We’re currently using LeadFuze to prospect leads then push them into our CRM for marketing or sales follow ups and so far the experience has been fantastic. The solution itself is very easy to use and the support for the product is unlike any other company that I have worked with. I would highly recommend this product to anyone looking to automate their prospecting process.”

**Scott Scales**
Insurance

“We are a small insurance agency and we use LeadFuze to find highly targeted for our prospects for our sales efforts. I am the primary user at this point and use it to build highly targeted lists that are automatically added to our CRM and mailing system. It is a huge time saver as the leads can be paced over time.”
PRICING
ALL FEATURES INCLUDED

Plans are based on lead counts and include all features.

We can also customize plans for teams over 5.

We have 3 terms:

1. **Month-to-Month**: Billed monthly. Cancel any time.
2. **Commitment**: Annual plan billed in 12 month installments. Receive a 10% discount + 20% more leads
3. **Annual**: Billed annually upfront. 2+ months free + 50% more leads. Also get all leads upfront!

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**STARTER**

For individual sales reps, recruiters or Founders looking to start prospecting for new customers or recruit new talent.

- Unlimited Lists
- Account Based Search Filters
- Market Based Search Filters
- Fuzebot List Build Automation
- Ignore Lists
- Export to CSV
- De-Duplication
- Integrations

**500 Lead Credits/mo**

*You can add more later

**SCALING**

For individuals or teams that want to scale their lead generation and recruiting efforts or build custom audience lists for ad targeting.

- Unlimited Lists
- Account Based Search Filters
- Market Based Search Filters
- Fuzebot List Build Automation
- Ignore Lists
- Export to CSV
- De-Duplication
- Integrations

**2500 Lead Credits/mo**

*You can add more later

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**CHOOSE YOUR PLAN:**

- Starter
  - 500 Lead Credits Per Month
- Scaling
  - 2,500 Lead Credits Per Month

**CHOOSE YOUR SCHEDULE:**

- Monthly Commitment
  - $132.30/mo
  - Billed monthly, 12 month commitment + 20% more lead credits for free
- Month-to-Month
  - $147.00/mo
  - Billed monthly, cancel any time
- Annual
  - $1411.20/yr
  - Billed annually, 2+ month free + 50% more lead credits for free

**AGREE TO TERMS:**

- By purchasing, you agree to the terms of service. *Required

SUBSCRIBE TO STARTER
ADDING USERS
MAKE YOUR TEAM MORE PRODUCTIVE

The primary account admin should Register and add users once the initial purchase is complete.

Users are just $49/mo per user and share the lead credits. Admins can set individual lead credit allotments for each user.

Each user will be able to build their own list of leads, connect to their own ATS or CRM instance as well as any outreach tools to send their own emails.

Read: Learn How to Roll Out LeadFuze to Your Team Without Push Back!
GETTING STARTED
GET 25 LEAD CREDITS FOR FREE!

Ready to get your free 25 lead credits? Get Started

Inside the app, we have tutorial videos you can access for each page. There’s also live chat in-app and we have our knowledge base to answer common questions!

You can always go here to see a full demo before signing up for a trial.